

JUST ANNOUNCED



2020 Conference – Webinar Series

| | | | |
|--|---|--|--|
| <p>★ Monday 8th June 14:30-15:30 (BST)</p> | <p>Tuesday 9th June 10:00-11:30 (BST)</p> | <p>Wednesday 10th June 10:00-11:30 (BST)</p> | <p>Thursday 11th June 10:00-11:00 (BST)</p> |
| <p>Florence Nightingale, pigeon holes and mustard seeds: using data to improve health Deborah Ashby</p> | <p>Career Young Statistician Session Jack Keeler, Ruth Owen, & Georgios Nikoladis</p> | <p>Intersection of Clinical Trials and Real World Data Elizabeth Williamson, Christen Grey & Kirsty Hicks</p> | <p>PSI/RSS Prize Winners Session Mike Smith and Jacquie Christie</p> |
| <p>Don't forget! PSI AGM Tuesday 9th June 13:00-14:00 BST</p> | <p>Tuesday 9th June 14:30-16:00 (BST)</p> | <p>★ Wednesday 10th June 14:30-16:00 (BST)</p> | <p>Thursday 11th June 14:30-16:00 (BST)</p> |
| | <p>In memory of Sally Hollis (former SIG Chair) - Data as an Asset, the re-use of data Data Transparency SIG</p> | <p>Retire Statistical Significance (!) (?) – How Do We Know What We Know? Stephen Ruberg, Ron Wasserstein & Deborah Ashby</p> | <p>Impact of COVID-19 to estimands EFPIA/EFSPI Estimands Implementation Working Group</p> |

More details coming soon...

★ Planned as conference plenary session

"We are a community dedicated to leading and promoting the use of statistics within the healthcare industry for the benefit of patients."

Sponsorship of a session includes

- Company sponsorship of a session promoted in PSI newsletter and online
- Company message displayed as a slide whilst attendees wait for the webinar to start
- Opportunity to provide a virtual flyer available for download during the webinar
- Logo prominently projected between speaker sessions
- Opportunity to distribute a follow-up email to webinar registrants (via PSI)

Basic options

| Option | Session | Package includes | | Package Cost | Session only Cost |
|----------|---|-----------------------|---|--------------|-------------------|
| Option 1 | Florence Nightingale Keynote | 3 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £3,000 | £2,500 |
| Option2 | Career Young Statistician | 3 premium job adverts | £1000 discount on Gold sponsorship for PSI 2021 | £3,000 | £2,000 |
| Option3 | Intersection of Clinical Trials and RWD | 3 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £3,000 | £2,000 |
| Option 4 | RSS/PSI Prize Winners Session | 2 premium job adverts | 4-week banner advert on the PSI homepage | £3,000 | £2,000 |
| Option 5 | Data as an Asset, the re-use of data | 3 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £3,000 | £2,000 |
| Option 6 | Retire Statistical Significance?! | 3 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £3,000 | £2,500 |
| Option 7 | Impact of COVID-19 to estimands | 3 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £4,000 | £3,000 |

[Enhanced coverage options](#)

| Option | Session | Package includes | | Package Cost |
|-----------|---|------------------------|---|--------------|
| Option 8 | Florence Nightingale Keynote | 10 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £4,000 |
| Option 9 | Career Young Statistician | 10 premium job adverts | £1000 discount on Gold sponsorship for PSI 2021 | £4,000 |
| Option 10 | Intersection of Clinical Trials and RWD | 10 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £4,000 |
| Option 11 | RSS/PSI Prize Winners Session | 10 premium job adverts | 4-week banner advert on the PSI homepage | £4,000 |
| Option 12 | Data as an Asset, the re-use of data | 10 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £4,000 |
| Option 13 | Retire Statistical Significance?! | 10 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £4,000 |
| Option 14 | Impact of COVID-19 to estimands | 10 premium job adverts | £500 discount on Gold sponsorship for PSI 2021 | £5,000 |

Note: Gold sponsorship of the 2021 conference includes priority placement of exhibition stand and company logo prominently projected at the start/end of the plenary sessions. A single premium job advert and a banner advert costs £550 and £1000, respectively. Ten premium job adverts cost £2500. For more information, refer to the [Media Pack](#).

Additional Options*

- Sponsorship of PSI scientific webinars & training courses
- Promotion of 3rd party events
- Company promotion via direct marketing
- Banner adverts

*Please indicate your interest and we will design a tailor-made package