



PSI Conference Programme Released

We are very excited, to announce that the draft PSI Conference Programme has now been released. With 3 full days of content, don't book your travel home too early on Wednesday!

The programme highlights are:

- 5 Plenary Sessions, including 2 Keynote speakers
- 21 Parallel Sessions
- 3 Workshops
- 2 Career Young Statistician sessions, plus a networking event afterwards
- Data Science half day event on Tuesday
- Networking events including the Gala Dinner
- Poster Session
- Our biggest exhibitor space

[Click here to view the Scientific Programme](#)

SPOTLIGHT ON: Why should you attend?

"10 reasons for your supervisor to approve your attendance at the PSI conference 2018"

We appreciate there are a range of conferences for you to choose to attend in 2018 and budgets are tight. We admit we are biased, but there are many reasons for us to believe the PSI Conference is the one for you to choose if you are a Statistician working in the Pharmaceutical Industry. [Click here](#)



Conference Welcome Video

clients (if you work for a CRO) or your vendors (if you work for pharma) and build relationship and trust.

to read the full article on 10 reasons to help you convince your boss or even yourself to choose PSI Conference!

Here are a few highlights:

- You will be at the forefront of the hot topics happening in our industry right now.
- It's highly relevant to your day job, allowing you to take the learnings back, to work more effectively in your job with higher quality outcomes.
- There are plenty of opportunities to meet with your clients (if you work for a CRO) or your vendors (if you work for pharma) and build relationship and trust.

Sponsorship & Exhibitor Opportunities

The success of the PSI Conference is down to a number of key factors; one of these is the enthusiasm and support we receive from our Sponsors and Exhibitors.

In Amsterdam, we are aiming to build on our previous successes by increasing our attendance and we are looking to secure a strong presence from our industry partners. We listened to your feedback from past events and we are pleased to announce two updates to the exhibitor experience:

- Exhibitors will also receive two complimentary gala dinner tickets included in their package
- All delegates will receive an Exhibitor Passport, where they will be eligible for a prize if they obtain a stamp within their passport from visiting all Exhibitors



There are also some changes to our sponsorship packages and items available including:

- **Gold Sponsorship Package** - Maximise your impact. Ensure your brand is recognised through prominent display of your company logo throughout the conference and premier exhibition stand with a priority placement.
- **Sponsorship of Charging Stations** - Keep delegates fully charged. When at a conference it's always important to keep in touch with colleagues, this can cause a drain on any device battery. The device charging stations will prove a popular addition in Amsterdam.
- **Sponsorship of Floor stickers** - Ensure delegates follow in your footsteps. Brand the venue with these eye catching stickers in key locations at the venue.

To find out more about the sponsorship & exhibition opportunities please [click here](#) or contact Chris Watton on: psi@wattonhall.com or Alex Currie on: alexander.8.currie@gsk.com

[Click here to Register Now](#)

Location and Venue

The 2018 PSI Conference will take place at the Beurs van Berlage, located in the spectacular city of Amsterdam.

Let your colleagues know

Please **forward** this email to any colleagues and friends who you think will be interested in attending the conference.

Enquiries

Should you require any assistance, please do not hesitate to contact the conference secretariat.

Email:

The Beurs van Berlage:
www.beursvanberlage.com



psi2018conference@mci-group.com

For further information on the city
please visit:
www.iamsterdam.com

Tel: + 44 (0) 1730 715 235

Website: www.psiweb.org
