



Promoting  
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Insight



Data driven decision making  
in medical research

2 – 5 June 2019

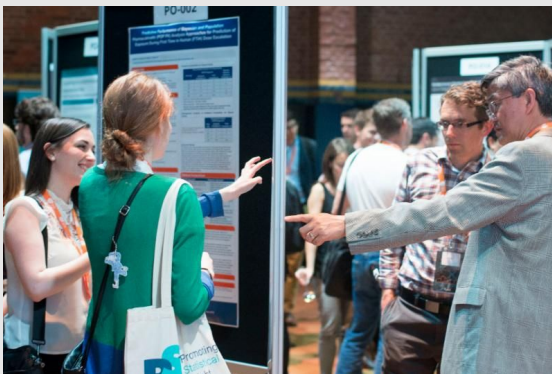
PSI 2019 PSI Conference  
QEII Centre, London



FINAL CALL FOR ABSTRACTS - Don't Miss Out!

Submit your abstract

Poster Abstract Submission Deadline: Thursday 28th February 2019



With only **two weeks left** to submit an abstract for **poster presentation**, download the application form today to **showcase your work** at the 2019 PSI Conference!

The poster review session will also be returning to the 2019 PSI Conference, giving everyone selected for a poster the additional opportunity to give a 1 minute presentation on their poster... **a fantastic platform to present your work!**

[More information on abstract topics.](#)



*The PSI conference showcases the culture of camaraderie and enthusiasm found within PSI as an organisation. Whether it be the opening night mixer, a chance meeting over breakfast in the hotel or the Dinner Gala, I felt a real spirit of friendship amongst all. I liked the casual atmosphere and the ample opportunities throughout the conference to expand my global network. I also really appreciated the warmth and acceptance I found from all the delegates. I left with more knowledge, a broader perspective and a richer person from all these interactions. I will certainly NOT be waiting another 23 years to return to a future PSI Annual Conference!*

Stephen Ruberg  
President of Analytix Thinking, LLC

PROGRAMME HIGHLIGHT: Everything Estimands

With the ICH E9 addendum due to be finalised this year, the topic of estimands are on the forefront of everyone's minds. The Scientific Committee have already run a one day meeting this year on 'Estimands and the ICH Addendum', along with a [one-day PSI training course taking place in May](#).

This year's PSI conference will also provide a number of sessions each focusing on estimands, as we have not just one but three sessions on estimands! Find out more about each of the sessions below...

### Estimands in Oncology

This session will focus on estimands in oncology, where James Roger will ask us if it is time to give up Cox proportional hazards in order to ensure we have a clinically interpretable estimand? Kaspar Rufibach will discuss the impact and opportunities that the estimand framework presents us, as discussed by the estimands in oncology working group, and Bjorn Bornkamp will talk about principal stratum strategy and situations where this could be of interest.

### Estimands in Practice

The second session will focus on estimands in practice. Alexander Schacht will discuss what he thinks are the neglected part of the estimands framework, and how we generalise study results to the population of interest. James Bell will present the concept of detailed clinical objectives as a means to engaging clinicians in estimand discussions, and Marian Mitroiu will question whether estimands are really just old wine in new barrels!

### Implementing Composite and Principal-strata Estimands

The final session will be presented by Michael O'Kelly (previous winner of the Stats Excellence in the Pharmaceutical Industry award) and Bohdana Ratitch, who will address implementing composite and principal-strata estimands. They will discuss some possible analysis methods for each type of estimand (evaluating the continuous measure and the occurrence of intercurrent event separately or as a combined endpoint), and will indicate how to implement them. They will also explore the many nuances of interpretation of these results via analyses of publicly available clinical data sets.

[View the Scientific Programme](#)

## SPOTLIGHT ON: Time to Network

This year's PSI Conference will also include a busy set of networking activities, giving you time to come together with your colleagues and network with new acquaintances. Whether it is a morning jog along the River Thames, catching up over coffee and lunch, speaking to one of our many exhibitors, or socialising over a drink during one of our evening events.

Read below about a few of our perfect networking opportunities during the 2019 PSI Conference!



### NETWORKING EVENT

Join us at the [Tattershall Castle](#), a unique pub on the River Thames, on the Monday evening where you will be able to enjoy a drink with other



### MORNING RUN

**Don't forget to pack your running shoes!** On the Monday morning we will meet at the HQ hotel (Park Plaza Waterloo) at 06:45, for a 40 minute run along



### GALA DINNER

On Tuesday evening the PSI Conference Gala Dinner will be held at the [QEII Centre](#), in the Mountbatten Room. We look forward to welcoming you from

attendees. This will provide a great opportunity to network with both old friends and new acquaintances.

the River Thames... A great way to start the conference!

19:00, with the party going on until late.

## EARLY BIRD REGISTRATION

Register and Save

**Early bird registration deadline: 20 March 2019**

Save up to £150 with early bird rates. [More information on registration fees.](#)

### GROUP DISCOUNTS

Group registrations are also available through the online registration site, with **group booking discounts of up to 25% off** available.

Click [here](#) for further information on how to qualify for the 2019 PSI Conference group booking discounts.

### CONFERENCE STUDENT DAY

The **'Student Day' registration is now open!** The student day will take place on Monday 3rd June, where students who are studying for a BSc, MSc or PhD can attend the first full day of the conference at a reduced rate of £30, to experience all that a professional conference has to offer! Click [here](#) for more information.

### Let Your Colleagues Know!

Please share this email with any colleagues and friends who you think will be interested in the PSI Annual Conference.



### Enquiries

Should you require any assistance, please do not hesitate to contact the conference secretariat.

Email:

[psi2019conference@mci-group.com](mailto:psi2019conference@mci-group.com)

Tel:

+ 44 (0) 1730 715 235

Website:

[www.psiweb.org/psi-conference-2019](http://www.psiweb.org/psi-conference-2019)

### A Message from the Conference Chair



As we work on some of the finer details of the conference (such as the food!), we will also soon have the big job of reading through all the poster abstracts which have been submitted. The posters will go on to form one of my favourite sessions of the conference, so register today to join me and the rest of the Scientific Committee!

**Kate Taylor**  
Conference Chair

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