

Data driven decision making
in medical research

2 – 5 June 2019

2019 PSI Conference
QEII Centre, London



ABSTRACT SUBMISSIONS - Missed the Deadline?

Thank you to everyone who submitted an abstract; we have received over 70 abstracts and have been very impressed with the amount of high quality abstracts submitted! We will notify everyone before the New Year if they have been successful or not, and look forward to seeing as many of you as possible in London next year.

If you missed the oral abstract deadline but would still like to get involved in the conference, poster abstracts are being accepted up until the **28th February 2019**. [More information on abstract topics.](#)

Submit your abstract



The PSI Conference provides a great opportunity to learn from others about their novel work but also to share and get input from peers on the work of our own staff. The structure of the Conference programme also allows time to network with speakers and other attendees.

Nelson Kinnersley
Roche, UK

PROGRAMME HIGHLIGHT: KEYNOTE SPEAKERS

We are excited to announce that the Keynote Speakers for the 2019 PSI Conference will be **John Pullinger** and **Robert Cuffe**. [More information on the Keynote Speakers.](#)



John Pullinger

John Pullinger is the current National Statistician and has held this position since July 2014. His role includes being principal adviser to the UK Statistics Authority (UKSA) and Government on official statistics and Head of the Government Statistical Service (GSS). John is also a former President of the Royal Statistical Society. He is a chartered statistician and was the inaugural chair of the Royal Statistical Society's "getstats" campaign.

Look out for details around his talk which will be released in the New Year, which is bound to be an interesting insight to statistics within the industry.



Robert Cuffe

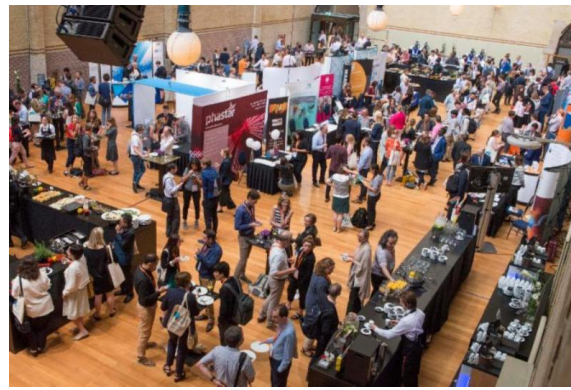
Robert Cuffe is currently the Head of Statistics at BBC News, a role he took on in 2017 and was created by the Corporation 'to better tell stories that contain numbers and data'.

Have you ever read a news story and wondered "why have they written the numbers up like that"? In this keynote talk you'll learn how about how a newsroom works, how stories with numbers are written, as well as the BBC's research into how audiences respond to numbers. Don't miss this session at the 2019 PSI Conference, where you can find out how to communicate your research to a non-statistical audience.

The 2019 PSI Conference **exhibition and sponsorship prospectus** is now available [online](#).

With an exciting range of sponsored items available, from limited Gold sponsorship packages to sponsorship of the entrance video wall, please indicate your interest as soon as possible to avoid disappointment.

Exhibition stands will also be sold and allocated on a first-come-first-served basis, and with the exhibitor hall selling out in 2018 **book your place now!**



Please contact Chris Watton (psi@wattonhall.com) or Alex Currie (alexander.8.currie@gsk.com) to discuss the sponsorship opportunities available.

REGISTER NOW!

Registration for the conference is now open, click below to register now to receive the Early Bird fees.

Group registration discounts are also available to companies sending a group of 10 or more full conference delegates. Click [here](#) to find out more about the group registration discount rates available.

[More information on registration fees.](#)

[Click here to Register](#)

Let your Colleagues Know!

Please share this email with any colleagues and friends who you think will be interested in the PSI Annual Conference.



Enquiries

Should you require any assistance, please do not hesitate to contact the conference secretariat.

Email:

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Tel:

+ 44 (0) 1730 715 235

Website:

www.psiweb.org/psi-conference-2019

A Message from the Conference Chair



I would just like to send a personal thank you to those of you who submitted an abstract, it is your fantastic work that will make the 2019 Conference so interesting and relevant to the attendees. Please enjoy your holidays and you will hear from me again in the New Year!

Kate Taylor
Conference Chair

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