

Let's Build a Community

Community for me is at the heart of PSI. A place where everyone benefits from being a member and we encourage, challenge and support each other to be the best we can be; as individuals, as statisticians and as an industry.

I have thoroughly enjoyed my time in the scientific committee and chairing the PSI conference and I am very excited to further support the advance of PSI as Chair. I am driven by connecting a community of statisticians to provide an organisation that enhances all of our contribution to statistics to bringing new, effective and safe medical treatments to improve the quality of life of patients.



Lucy Rowell: Senior Principal Statistical Scientist (Roche) and PSI Conference Chair

If I was voted PSI Chair, I intend to build on the strong position PSI is in today, with a clear focus on making everyone feel they are part of the PSI community. My key focus areas will be to create more value for members, extend online content, improve communication, increase our leadership engagement, grow membership and to make sure we are all inspired as we do it:



Value: We've already started to build on our value offer, but I want us to keep finding new ways to provide value, including leveraging different technology and new formats for content, especially as we gain greater international membership.

Online Content: As we start to increase the diversity of where our members are based and as pressures on our time becomes ever greater, the format of content

becomes more important to keeping our sense of community alive. We need to keep growing the content, we produce online and ensuring high quality. As well as maintaining our in-person activities.

Communication: Engaging with our membership to build a stronger community, where people can learn, share, develop and have fun together, as well as staying informed with what is happening in like-minded organisations both locally and internationally, is very important to me. The newly formed Communication group (Alexander Schacht and Nick Manamley) have shared some exciting ideas with the Board and I am eager to push this forward and help make this a success as an early adopter. You may have already seen from me more communication around the conference this year e.g. video, newsletter, website content, LinkedIn articles.

Leadership: There are two parts to this I'd like to focus on:

- 1) Senior Leaders: A gap was highlighted in our last strategy day that we could do more to support our senior statistical leaders. I don't think we've really addressed this yet and I'd like us to make significant progress here.
- 2) Leadership for All: No matter where you are in your career you're a leader, and I'm pleased to have collaborated with the training committee for the last 2 years on having a workshop at our

conference to help ensure we look to develop our statisticians beyond just their impressive statistical skills. I'd like to keep enhancing what we offer in this space through more of our committees.

Increasing membership: No denying it, increasing membership has been a challenge for many years. I'd like the board and the PSI membership to see if we can think of some creative ways of expanding our membership whilst retaining the feel of PSI.

Inspiration: I love being inspired by the work I do and the people I work with. I want to make sure that we are part of an organisation that inspires itself, its members and those around it. This could be through attending meetings, conference, networking events, reading a SPIN or LinkedIN story, learning about cutting edge methodology in Pharmaceutical Statistics or laughing along with the new podcast. If we keep this philosophy going I believe we can achieve amazing things.

If I am voted in as Chair, with the drive and passion I have given to the PSI Conference over the past years, delivering on our largest UK conference to date and recorded breaking abstract submissions for both oral and poster presentations for this year's conference in Amsterdam. I am confident that with your support we will become a larger, more active and engaged PSI community of successful statisticians.