



MRC  
Biostatistics  
Unit



UNIVERSITY OF  
CAMBRIDGE

# Digital Endpoints: Key themes from a Multi-stakeholder event

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# Motivation

Stride Velocity 95<sup>th</sup> Centile was qualified by the EMA after a **10-year** journey and required a multi-stakeholder, cross-sector approach.



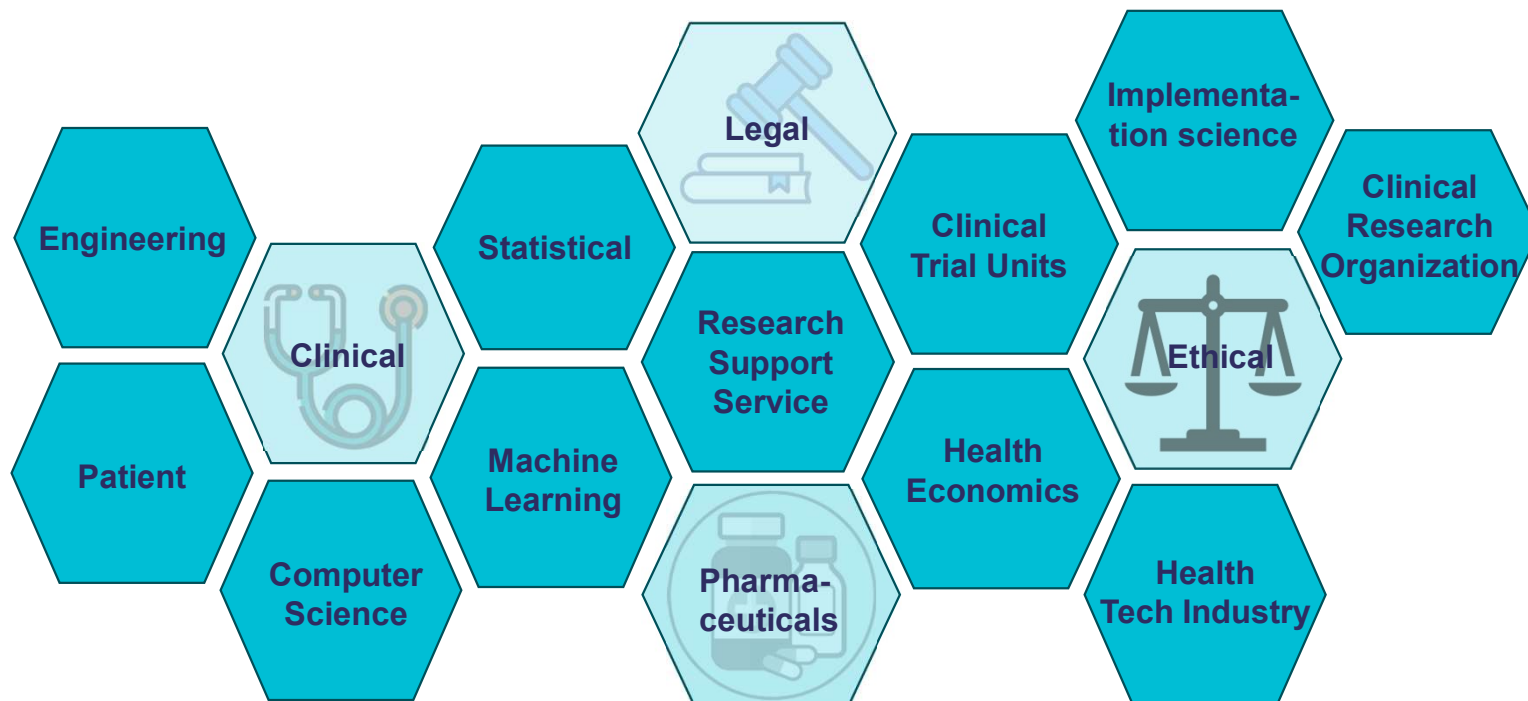
Dr. Sofía Villar  
MRC-Biostatistics Unit



Dr. Amber Steele  
National Institute of Health Research



# Where are we at now? What challenges do we face?



# Outline

Understanding Patient Engagement

Ongoing Ethical Reflection

Environmental Impact

Validation

Seasonal Variation

Missing Data

} Simulation Study



# Understanding Patient Engagement



Joseph Newman  
University of Cambridge &  
Royal Papworth Hospital

Involving patients in design and testing of digital walk tests and ePROs for Pulmonary Hypertension:



Engagement typically:

- declines over time
- depends on disease severity (lower at the extremes)
- depends on investigator engagement (site level effect)

[Robertson et al, 2024]  
[PPIE work by PHA UK]

# Understanding Patient Engagement



Zarnie Khadjesari  
University of East Anglia



Gamification



Investigator-in-the-loop



Ongoing feedback to patients

## Implementation Outcomes:

**Acceptability:** degree to which an intervention is perceived to be agreeable

**Adoption:** intention to adopt or initial implementation of intervention

**Appropriateness:** perceived suitability and usefulness of intervention to address problem

**Feasibility:** fit and suitability of the intervention for everyday use

**Fidelity:** the extent to which an intervention is implemented as intended

**Implementation cost:** costs associated with implementation, including cost of delivery of the intervention and cost associated with the implementation strategy used

**Penetration:** diffusion into practice

**Sustainability:** sustained use of the intervention

ImpRes Tool [Hull et al, 2019]

**NASSS framework:**  
Nonadoption,  
abandonment,  
scale-up,  
spread, and  
sustainability  
[Greenhalgh et al, 2017]

# Ongoing Ethical Reflections



Federica Lucivero  
Ethox, University of Oxford

Ethical reflection is needed **throughout** the study:

- Privacy of bystanders, e.g. family members when wearable cameras are used;
- Feedback to patients, e.g. if worsening health is identified by a remote device.



“Ethics clubs”



Regular discussions in  
Steering Committee



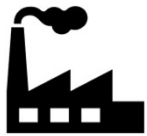
Feedback procedures  
with patients

[Muurling et al, 2023]

# Environmental Impact

The carbon footprint due to digital devices in trials needs to be quantified.

Detailed guidance by Low Carbon Clinical Trials Group:



Manufacture



Transport



Use



Data Storage

## 6.3. Equipment and supplies provided to participants specifically for the trial

**Smartphone:** For a smartphone, account for 55 kgCO<sub>2</sub>e from manufacture and add 5.5 kgCO<sub>2</sub>e per year of usage.

Source: [Examining the Carbon Footprint of Devices - Sustainable Software \(microsoft.com\)](#)<sup>19</sup>

**Tablet:** For a tablet, account for 119 kgCO<sub>2</sub>e from manufacture and add 10kg CO<sub>2</sub>e per year of usage. Assume a maximum lifetime of 3 years, therefore 30 kg CO<sub>2</sub>e is the total possible carbon footprint that can be attributed to use.

Source: [Examining the Carbon Footprint of Devices - Sustainable Software \(microsoft.com\)](#)<sup>19</sup>

**Wearables/smart watch:** For a smart watch, account for 30.1 kg CO<sub>2</sub>e for manufacture and add 1.633 kg CO<sub>2</sub>e per year of usage. Assume a maximum lifetime of 3 years, therefore 4.9 kg CO<sub>2</sub>e is the total possible carbon footprint that can be attributed to use.

Source: [Apple Watch SE Product Environmental Report](#)<sup>22</sup>

To calculate the carbon footprint associated with shipment of the devices, please refer to section 1.2.

[Griffiths et al, 2024]



# Validation of Digital Endpoints

## V3+ framework



- Accuracy
- Repeatability
- Robustness

- Known-groups validity
- Concurrent validity
- Sensitivity to disease progression
- Sensitivity to treatment

Stride Velocity  
95<sup>th</sup> Centile



[Bakker et al, 2024]

# Validation of Digital Endpoints

## V3+ framework



### Methodological guidance needed for:

- Outcome granularity
- Length of measurement period
- Selection of summary measure
- How missing data is handled

- Accuracy
- Repeatability
- Robustness

- Known-groups validity
- Concurrent validity
- Sensitivity to disease progression
- Sensitivity to treatment

[Bakker et al, 2024]

# Seasonal Variation and Missing data



## Bellerophon Phase II Study

Evaluated whether **inhaled nitric oxide** improves physical activity in patients with Pulmonary Hypertension associated with Interstitial Lung disease.

**Primary endpoint:** 6 Minute Walk Test

**Exploratory endpoint:** Moderate-to-Vigorous physical activity (used in a subsequent Phase III study)

**Baseline: 1 Month**



**Randomisation:**  
30 Treatment  
14 Control

3-Month  
Period

**Follow-up: 1 Month**



# Simulation Study



**Seasonal Variation:** Recruitment between January-July

Suppose some individuals recruited in winter have a seasonal increase in MVPA at follow-up.

**Missing data:** Days are compliant if wear time  $\geq 600$  minutes. Individuals are included in the analysis if  $\geq 14$  compliant days. Suppose some individuals are:

- non-compliant on a random selection of days (MCAR)
- non-compliant on days when they are less active (MNAR)

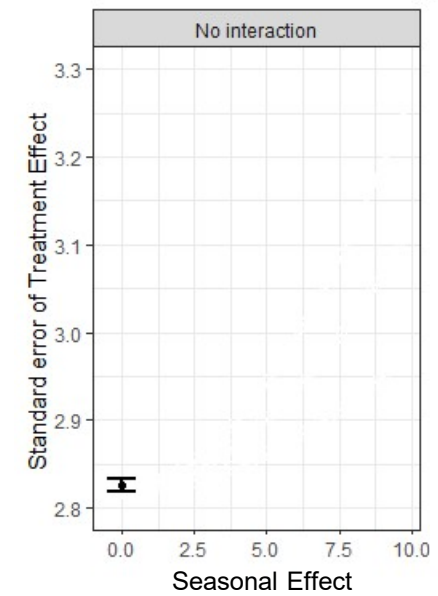
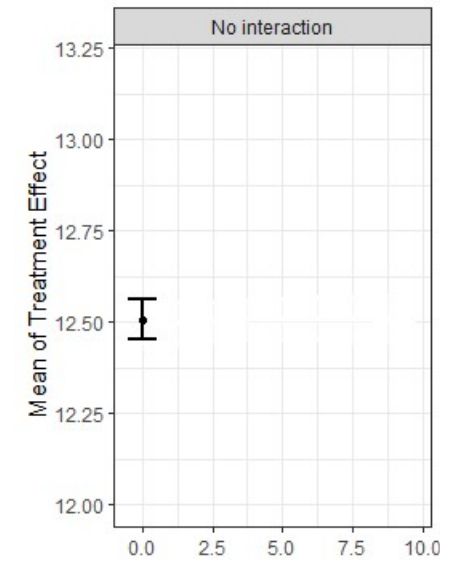
$y_{i,j}$ : daily time spent in MVPA for individual  $i$  on day  $j$

$\overline{y}_{i,\cdot}$ : average of spent in MVPA for individual  $i$  from compliant days

$\overline{y}_{i,\cdot} = \beta_0 + \beta_1 \text{baseline}_i + \beta_2 \text{treat}_i + \epsilon_i$  where  $\epsilon_i \sim N(0, \sigma^2)$

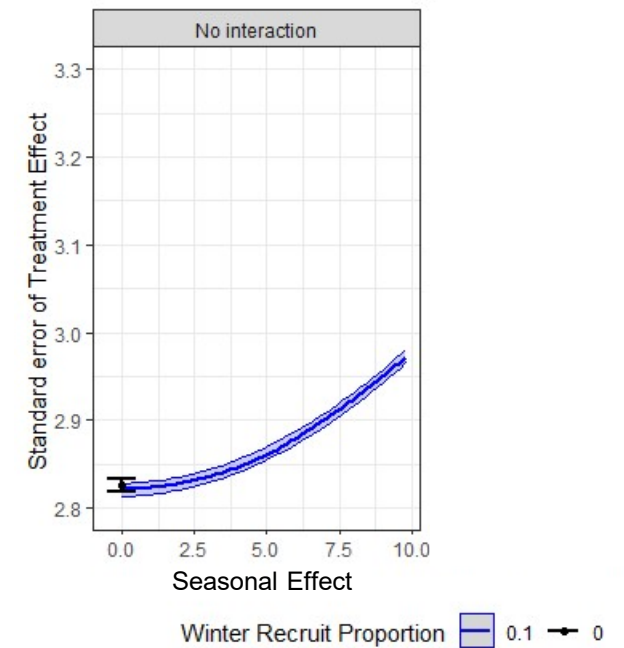
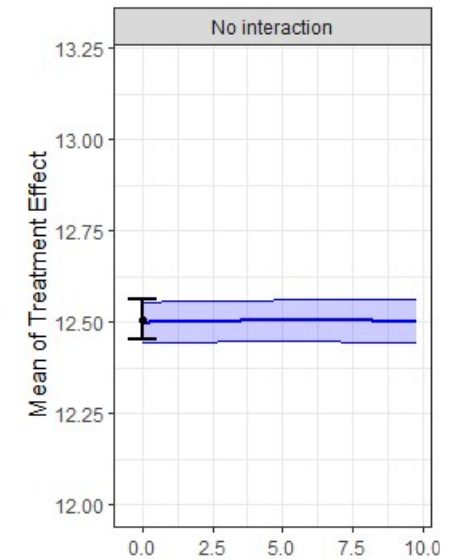
# Seasonal Effect

- Effect of treatment: 12.5 min/day



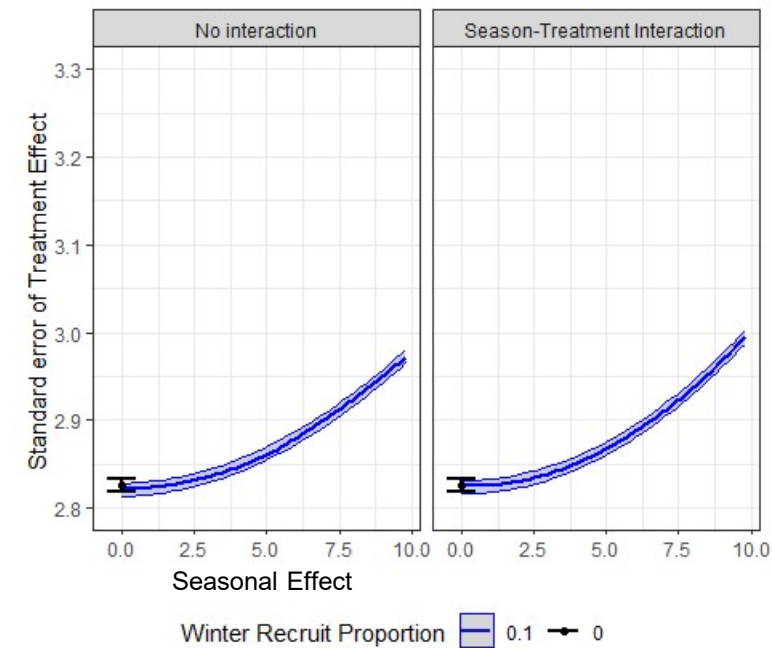
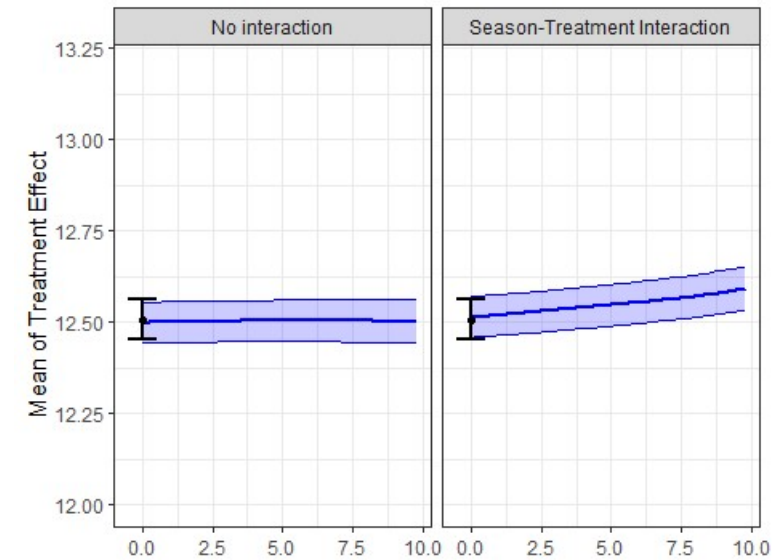
# Seasonal Effect

- Effect of treatment: 12.5 min/day
- 10% of individuals experience seasonal effect: Increased **standard error**



# Seasonal Effect

- Effect of treatment: 12.5 min/day
- 10% of individuals experience seasonal effect: increased standard error
- Interaction with treatment: **bias and increased standard error**

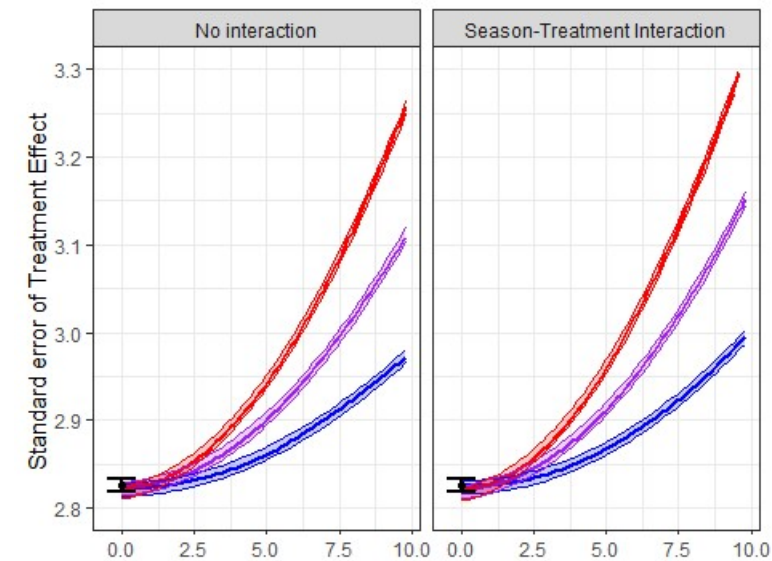
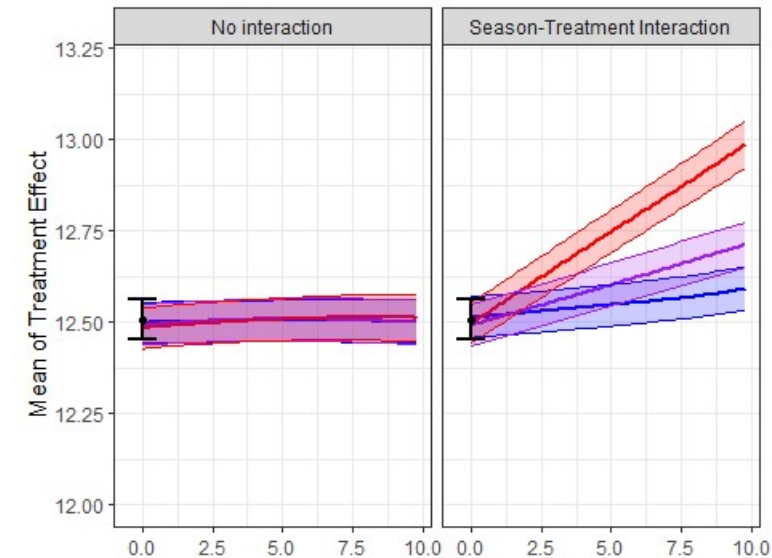


# Seasonal Effect

- Effect of treatment: 12.5 min/day
- 10% of individuals experience seasonal effect: increased standard error
- Interaction with treatment: **bias and increased standard error**

## Strategies:

- Recruit at appropriate times of year
- Adjust for season in the analysis
- Randomisation procedures, e.g. Maximum Tolerated Imbalance

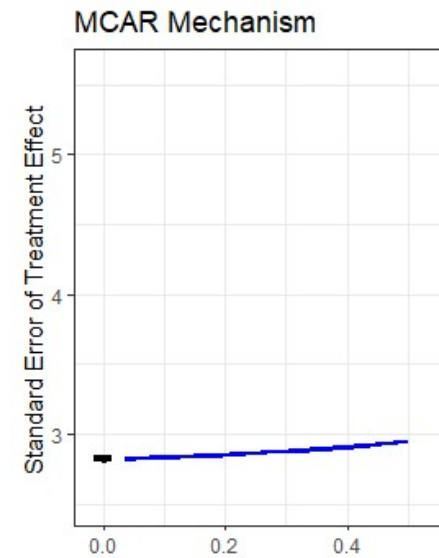
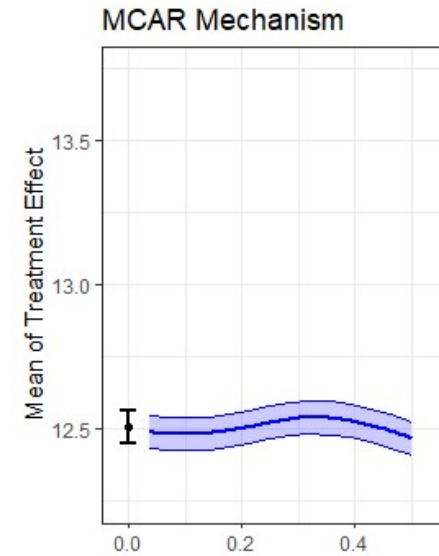


Winter Recruit Proportion 0.1 0.2 0.5 0



# Missing data

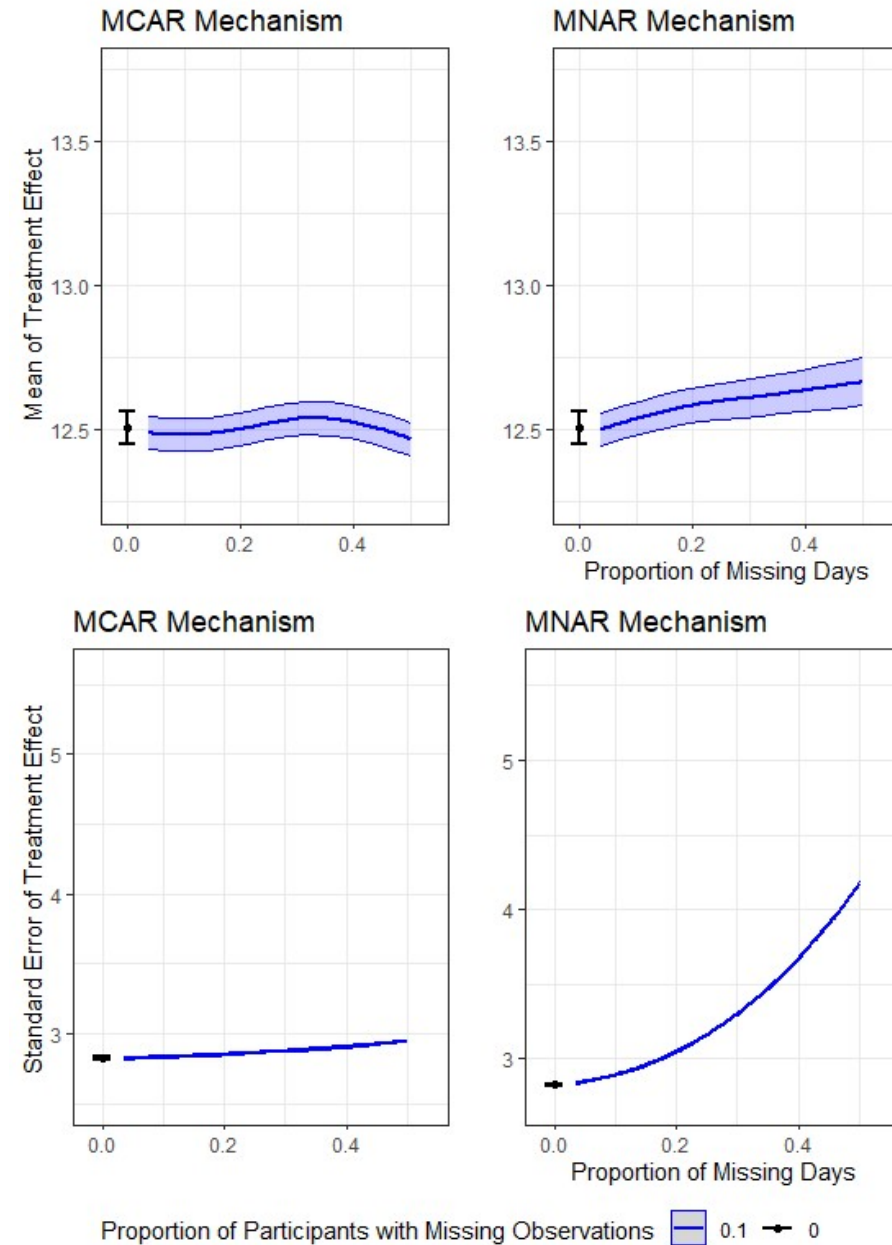
- 10% of individuals have missing data:  
Under MCAR: increased **standard error**



Proportion of Participants with Missing Observations 0.1 → 0

# Missing data

- 10% of individuals have missing data:  
Under MCAR: increased standard error  
Under MNAR: **bias and increased standard error**

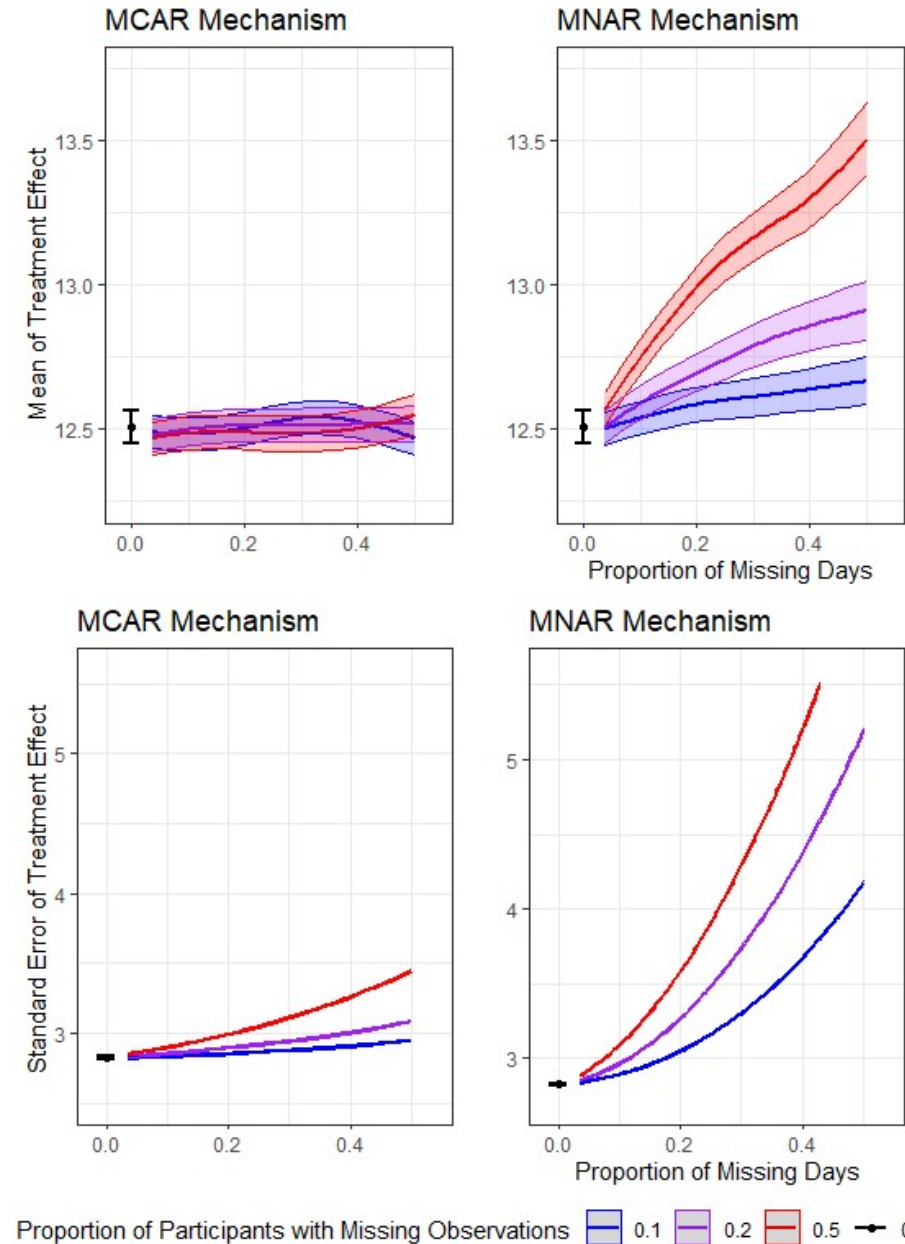


# Missing data

- 10% of individuals have missing data:  
Under MCAR: increased standard error  
Under MNAR: **bias and increased standard error**
- Impact is greater when the proportion of missing data is increased

## Strategies:

- Implementation strategies to reduce missing data
- Define/handle missingness at a granular level and sensitivity analyses



# Discussion

- Pre-specification on digital endpoints and standardization in reporting
- Open-source software and standardised terminology
- Support from funders for interdisciplinary and cross-sector collaboration
- Early engagement between academics/funders and regulators





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Research Article

Digital Endpoints in Clinical Trials: Emerging Themes from a Multi-stakeholder Knowledge Exchange Event

Under Review



Trials



## Unleashing the Full Potential of Digital Endpoints: Eight Questions that Need Attention

Mia S. Tackney<sup>1\*</sup>, James R. Carpenter<sup>2,3</sup> and Sofía S. Villar<sup>1</sup>

Pre-prints available upon request:  
[Mia.Tackney@mrc-bsu.cam.ac.uk](mailto:Mia.Tackney@mrc-bsu.cam.ac.uk)

# References

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[Phase II study: NCT01457781, Phase III study: NCT03267108]

# Validation of Digital Endpoints

<b>Analytical Validation</b>	
Accuracy	Mean difference between digital and traditional endpoint, and its standard deviation
Repeatability	Intra-cluster correlation between repeated measurements
Robustness	Low variation over time Check differences in different conditions
<b>Clinical Validation</b>	
Known-Groups Validity	Comparison of medians of digital endpoint between patients with disease and healthy controls
Concurrent Validity	Compute correlations between digital and traditional endpoints.
Sensitivity to disease progression	Compute change in median of digital endpoint between baseline and follow-up. Compare with gold standard endpoints.
Sensitivity to treatment	Calculate change in median of digital endpoint in patients who have started on a treatment.