

Looking back on our “Estimands in Oncology” Working Group Journey

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 **NOVARTIS** | Reimagining Medicine



Two goals today

Encourage informal collaborations



Share our story and learnings



Outline

How it started



Challenges



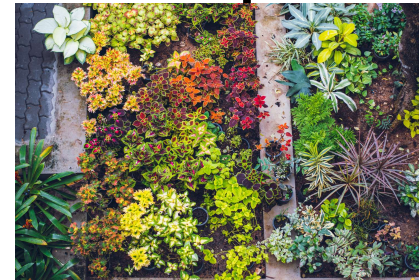
How it ends



First steps



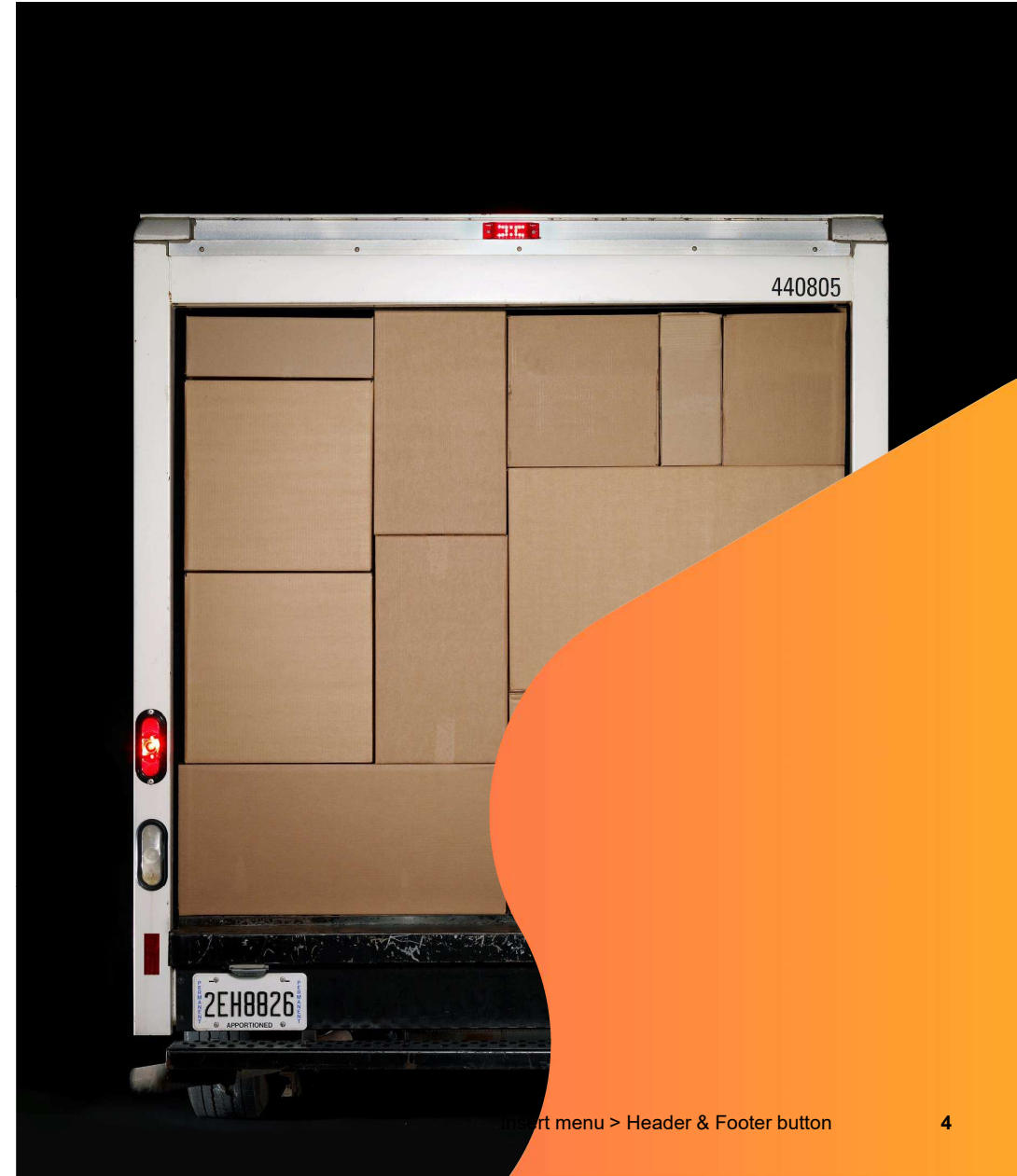
Second phase



My «Why»

Efficiency

Solving problems at the right level



How it started



First steps

Question-driven → list open questions, prioritize and formed 5 subteams

Subteams work independently at their own pace

Each subteam includes one of WG leads



Challenges

Different levels of estimand understanding

Clarity how the work of the subteams fits together

Exchange between subteams

Onboarding new members



Second phase

10 task forces, most without WG leads

Many more people take the lead and initiative

Connections between subteams and members established

Connections with other organisations



One example of evolution: External communication

First phase: coordinated by WG leads

- Connect subteams with conference and session proposals
- Use global footprint with members in US, EU and Asia
- Be fair to all subteams
- Reward the doers

Second phase: much less involvement by WG leads

- Members comfortable organizing themselves
- Task force on external engagement
- Homepage www.oncoestimand.org



How it ends

Work in many task forces completed

Ongoing work does not require the construct of the WG

Found a new home for ongoing activities – e.g. PRO task force spun off as a new SIG

Initiated series of short videos

Homepage and community remain!



Summary

Just do it

Don't do it alone – Co-leadership invaluable

Be question-driven

Partner with stats organizations

Be persistent

Be strategic about external communication

Be thoughtful about the end

We continue posting our videos: search for [#oncoestimand](#) on LinkedIn or [EFSPI Europe – YouTube](#) or www.oncoestimand.org incl. Kaspar's why and much more.

Thank you!

Kaspar Rufibach

WG members

Many Friends of our WG