



# BREAKING BOUNDARIES IN DRUG DEVELOPMENT

Amsterdam, 3 – 6 June 2018

Beurs van Berlage  
Damrak 243, 1012 ZJ Amsterdam

 2018 PSI Conference

## Sponsorship Booking Form

Please complete the required information below along with your organisation's choice of sponsor opportunities. By way of completing and returning this form you are committing to the level of spend details in section 2 of the agreement.

### SECTION 1 - Sponsor Details

<b>COMPANY</b>	Name	
	Address	
	Town/City	
	Postal code	
	Country	
<b>KEY CONTACT</b>	Name	
	Telephone	
	Mobile	
	Email	

Signature for key contact:	
Signature agreeing to attached General Terms for Sponsorship and Exhibition of the 2018 PSI Conference:	
Please print name:	

### SECTION 2 - Sponsorship opportunities

Item	Select (X)	Total Cost (€)	Deposit(€)
Platinum Sponsorship		30,000	5,000
Gold Sponsorship		7,000	2,000
Exhibition stand		4,000	1,000
Conference app & poster session		10,000	2,000
Signage		3,000	1,000
Lanyards		5,000	1,000
Delegate bag		4,000	1,000
Delegate Bag insert		750	250
Giveaway item		750	250
Floor stickers (per 1m <sup>2</sup> )		500	250
Charging station		1,500	750
Monday Evening Off-site Networking & Social Event		1,000	500

Sponsorship & exhibition total			
<b>SECTION 3 – Sponsorship payment</b>			
Please note you can only pay by BACS for your sponsorship			
On confirmation of your package an invoice will be raised. Please enter the invoice address details below if they are different to those listed in Section 1.			
Invoice address		Purchase order number	
EU VAT number			

Each exhibition stand also receives two complimentary exhibition only passes, including two Gala Dinner tickets. The pass gains access to the exhibition area only. Dinner, bed and breakfast costs are at an additional cost. Once payment has been received, you will be provided with a code to use within the registration system to access your free passes.

The exhibition passes can be upgraded to delegate passes using the online registration. Accommodation can also be reserved and additional exhibitor passes can be purchased using the same system. Access to the site can be obtained via the conference webpage.

<b>SECTION 5 - Cancellation Policy</b>
<p>Cancellations and changes to your original booking must be made in writing to MCI UK Ltd. For cancellations made:</p> <ul style="list-style-type: none"> <li>• Before 22<sup>nd</sup> March 2018, 30% of the total cost of each item will be retained.</li> <li>• From 23<sup>rd</sup> March 2018, 100% of the total cost will be retained.</li> </ul>

# Terms for Sponsorship and Exhibition

## **Acceptance of General Terms**

Those wishing to participate as a sponsor or exhibitor unreservedly accept, and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances or changes in the interest of the event occur.

## **Letter of Commitment**

If you would like to be a sponsor or exhibitor, please complete and return the relevant booking / application form(s) ensuring that you indicate you have read and agree to the General Terms for Sponsorship and Exhibition at the 2018 PSI Conference. Upon receipt of the completed booking form, MCI UK Ltd will then proceed to issue your company the necessary invoice with full payment instructions.

## **Cancellation of an Annual Conference of PSI**

It is mutually agreed that in the event of total or partial cancellation of the meeting due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and PSI shall determine an equitable basis for the refund of a portion of the sponsorship item(s) purchased, after due consideration of expenditures and commitments already made. Under no circumstances is PSI responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

## **Payment Terms**

All prices are quoted exclusive of VAT, unless otherwise stated. UK VAT (20%) will be charged on all sponsorship fees, with the exception of businesses established in the EU on the provision of their VAT number.

MCI UK Ltd will invoice sponsors on behalf of PSI.

- All payments must be made in EUR and must be received by PSI prior to the Conference.
- If full sponsorship fees are not received before the 28<sup>th</sup> May 2018 entry will be denied.
- If a sponsor pays registration fees for invited participants, these fees cannot be offset against the sponsorship amount; this applies to all categories of sponsoring partners.
- Registration fees must be paid separately in all cases - ref EUR payment.

## **Cancellation Policy**

Cancellations and changes to your original booking must be made in writing to MCI UK Ltd. For cancellations made:

- Before 22<sup>nd</sup> March 2018, 30% of the total cost of each item will be retained.
- From 23<sup>rd</sup> March 2018, 100% of the total cost will be retained.

## **Unscheduled Meetings and Events**

During the Annual Meeting, no participant, sponsor or exhibitor may organise, attend or favour meetings, gatherings or any other events, relating to the topics covered by the conference, which shall not have been reported to, and approved by, the organising committee beforehand.

## **Staffing of Stands**

Exhibitors will be required to ensure that their stands are staffed during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

## **Exhibition Stand and Technical Information**

To ensure that you are able to install and display your pop up stand to the satisfaction of all parties involved, please forward the following information to MCI UK Ltd for official approval:

- Name and contact details of the person in charge of your exhibition stand

- A member of the company to be at the venue to receive any deliveries or collections. PSI cannot accept deliveries on Exhibitor/Sponsors behalf
- Confirmed time of when Exhibitor/Sponsor will set up on Sunday
- The deadline to receive the information above **Friday 16<sup>th</sup> May 2018.**

#### **Product Disclaimer**

PSI does not, in any manner, endorse any of the products or services related to the exhibitions which have been accepted for display during the meeting.

#### **PSI Conference Logo**

For the Annual Conference of PSI, exhibitors and sponsors are permitted to use the PSI logo which can be obtained from the organisers upon request.

#### **Security and Insurance**

The Organisers will not be held responsible for any loss or damage to exhibitor's goods and exhibitors are reminded that they should undertake the arrangement of a public liability insurance policy providing cover for any/all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/any equipment that it is the custodian. Upon request, the organiser will be provided with copies of such policies.

#### **Health and Safety at Work Regulations**

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

#### **Damage**

Sponsors and exhibitors shall leave the area where they are to exhibit in the same good condition that it was found in and will be liable for any damage caused as a result of their facilities and decoration. This also applies to any hired equipment from MCI or the Venue.

#### **Distribution of Materials**

Any distribution of advertising materials, corporate leaflets, invitations or flyers may only be carried out from the exhibitors stand or within the pre-reserved meeting room. Please seek approval prior to handing out any consumable products. It is prohibited to offer hot beverages from any exhibition stand on this occasion.

#### **Intellectual Property**

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

#### **Trademarks and Logos**

The sponsors and exhibitors shall be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect. Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.